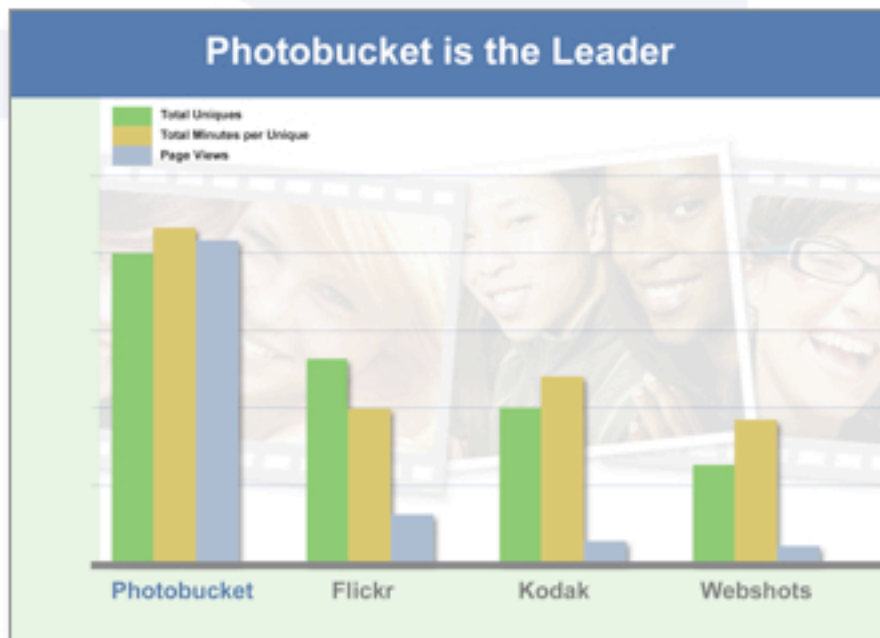


# Transcending the Photo Category



Source: Nielsen Online @Plan, Winter 2007-08